

FIG. 1

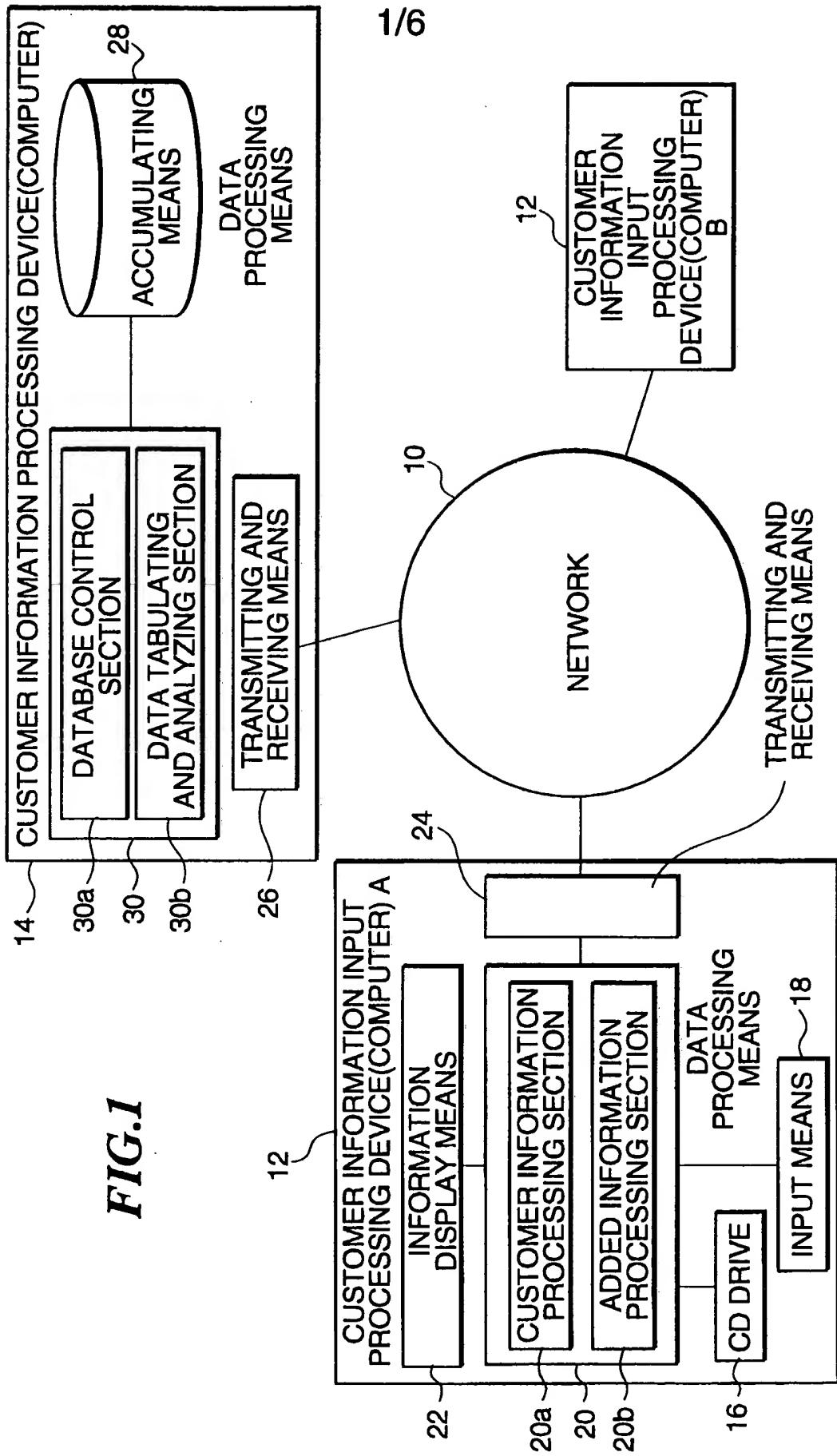


FIG.2

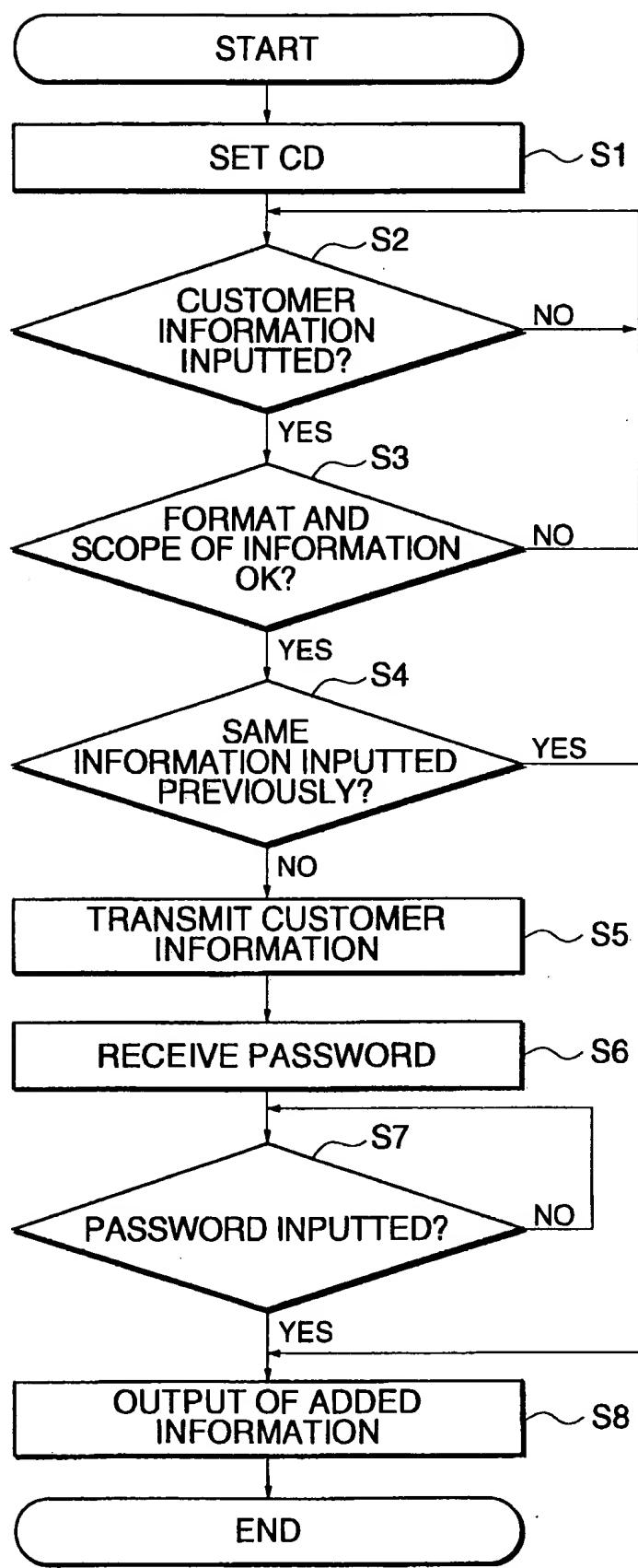


FIG.3

• FILL OUT THE FORM BELOW TO PLAY CD

CONTROL NUMBER

* * * * *

NAME

* * * *

NAME
IN PHONETIC

* * * *

AGE

30

YEARS OLD

GENDER

MALE

ADDRESS

ZIP CODE *-* *

○△□ *-* *

TELEPHONE
NUMBER

* * * * - * * * - * * * - * * *

E-MAIL ADDRESS

* * * * * @ * * * * * . * * * *

• PLEASE ANSWER THE FOLLOWING QUESTIONS CONCERNING
THIS PRODUCT

PLACE WHERE THIS
PRODUCT WAS
PURCHASED

* * * * *

DATE WHEN THIS
PRODUCT WAS
PURCHASED

* * * * *

FIG.4

• FILL OUT THE FORM BELOW TO PLAY CD

CONTROL NUMBER

NAME

NAME
IN PHONETIC

AGE YEARS OLD

GENDER

ADDRESS

○△□ *-* *

TELEPHONE
NUMBER

E-MAIL ADDRESS

IMPRESSION
AFTER READING

- EXTREMELY INTERESTING
- INTERESTING
- BORING
- EXTREMELY BORING

FIG.5

• TO PERSONS WHO THOUGHT THAT THE BOOK WAS
EXTREMELY INTERESTING

WHAT EXACTLY WAS
INTERESTING?

WHAT ARE THE BEST
THREE NOVELS THAT
YOU HAVE READ IN
THE PAST?

| | |
|-----------|--------------------------------|
| (1) TITLE | <input type="text"/> |
| AUTHOR | <input type="text"/> |
| WHEN READ | <input type="text"/> YEARS AGO |
| (2) TITLE | <input type="text"/> |
| AUTHOR | <input type="text"/> |
| WHEN READ | <input type="text"/> YEARS AGO |
| (3) TITLE | <input type="text"/> |
| AUTHOR | <input type="text"/> |
| WHEN READ | <input type="text"/> YEARS AGO |

WHAT ARE YOUR
DESIRES FOR
FUTURE WORKS?

INTEREST IN
OTHER GENRES

- NON-FICTION
- ESSAYS
- DISCOURSE
- HOW-TO BOOKS

FIG.6

